



Lindsey Petchel

Interior I Experience Designer

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> Professional Experience

Jan 2023
Present | **Design Research Assistant (UX/UI)**
Northeastern University | Boston, MA

- I am conducting data quality evaluations regarding juvenile arrests in MA, creating data-based visualizations using Figma and Tableau, and implementing high-fidelity wireframes for a website.

Aug 2021
Aug 2022 | **Design Associate**
AFD Contract Furniture | New York, NY
Steelcase Diamond Dealer

- Collaborated with our sales team, Steelcase executives, and architectural firms on 3 multi-million dollar commercial interior bids. Created budgets and furniture packages with renderings, plans, and elevations using software programs including CAD and CET.
- Optimized spatial layout for user-driven workspaces with specialized furniture application for over 20 multidisciplinary clients.
- Assisted our Design Director with project overflow, bid submittals, project management, client presentations, and site visits.

May 2021
Aug 2021 | **Interior Designer, Level 02**
Creative Office Pavilion | New York, NY
Certified Herman Miller dealer

- Primary designer for 8-million dollar bid of a nine-floor global law firm in NYC, awarded after three submittals. Efficiently created quotes, drawings, and renderings under an aggressive construction schedule. Custom solutions for all private offices and workstations.

Aug 2019
May 2021 | **Interior Designer, Level 01**
Creative Office Pavilion | New York, NY

- Primary designer for a major healthcare provider, integrating specialized furniture solutions for patients. Managed 50 behavioral health and acute care facilities including five 200,000 sq ft facilities.
- Appointed lead designated showroom designer for our new headquarters. Collaborated with company leadership to select a variety of Herman Miller solutions to serve as a workspace and showroom for employees and clients.

May 2018
Aug 2018 | **Interior Design Intern**
Kathy Kuo Home | New York, NY

- Schematic design, space planning, and product selection using AutoCAD and Adobe Illustrator to create custom designs for clients.

May 2017
Aug 2017 | **Interior Design Intern**
East Coast Design | Marblehead, MA

- Showroom concierge. Organized and sourced showroom products and recommended custom upholstery and furniture to clients.

> Academic Experience

Mar 2023
Apr 2023 | **RAW**
Beauty Exposé Blog | Experience Design Studio II

- Developed service brand and ad campaign storyboard, designed website wireframes using Figma, and created service blueprint.

Sep 2022
Dec 2022 | **You Are Here**
MBTA Wayfinding Experience | Research Methods

- Conducted contextual research, precedent studies, and interviews.
- Designed, developed, and prototyped wayfinding signage system.

> Education

Sep 2022
May 2023 | **Experience Design MS**
Northeastern University | Boston, MA
GPA: 3.875

Aug 2015
May 2019 | **Interior Design BFA**
Pratt Institute | Brooklyn, NY
Sustainability Minor
Overall GPA: 3.6, Cum Laude

SP 2018 | **Interior Architecture**
Danish Institute for Study Abroad

> Tools

Advanced
5+ Years

- AutoCAD
- Adobe Creative Suite
- InDesign - Illustrator - Photoshop
- Architectural Drawing

Intermediate
3+ Years

- Rhino 3D
- CET Designer
- Bluebeam Revu
- Microsoft Office Suite
- G Suite
- Construction Documents

Basic
1+ Years

- Figma
- Miro
- HTML - CSS - JavaScript - D3
- Tableau

> Skills

- User-centered design
- Visual communication
- Space planning
- Environmental graphic design
- Data visualization & analysis
- Contextual research
- Wireframing
- Usability testing & prototyping
- User interviews & research
- Journey mapping
- Building personas & scenarios
- Project management

> Personal Traits

- Team collaboration
- Time management
- Task delegation
- Adaptability
- Dependability
- Organization
- Detail oriented

> Awards / Honors

- Graduate Student Scholarship, 2022-2023
- Runner Up, Northeast Region, Jamie Stern Rug Design Contest, 2021
- Designer Spotlight, Creative Office Pavilion, Dec 2019
- Merit Scholarship, 2015-2019